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Scorecard

2011 NFL LOCKOUT WATCH

THE PEOPLE SPEAK

Who's right? Who's wrong? And what happens next? SI polled the fans

► One month into the NFL lockout—with the draft not even four weeks away and with the absence of professional football in 2011 finally settling in as a real possibility—seems a good time to put a finger to the pulse of NFL fandom. What's the mood? To find out, SI contracted the independent market-research firm M&RR, which polled 314 randomly selected self-described diehards, ages 18 years and older, on how they viewed the ongoing labor dispute and what a football-less fall might look like. (Margin of error: plus/minus 5.5 percentage points.) Whether you're Jerry Jones (right), Ray Rice or Bill from Buffalo, you ought to see these results.



WHO'S TO BLAME?

EQUAL BLAME
55.3%

OWNERS
23.1%

UNSURE
12.3%

AGES 18 TO 34

Owners.....**26.4%**
NFLPA.....**9.5%**
Equal blame.....**45.8%**
Unsure.....**18.4%**

35 TO 54

Owners.....**24.7%**
NFLPA.....**6.7%**
Equal blame.....**62.1%**
Unsure.....**6.4%**

55 AND OLDER

Owners.....**11.9%**
NFLPA.....**14.2%**
Equal blame.....**63.5%**
Unsure.....**10.4%**

SHOULD FORMER PLAYERS RECEIVE LIFETIME MEDICAL BENEFITS?

YES
45.3%

NO
34.2%

UNSURE
20.6%



WHICH OF THE FOLLOWING ISSUES ARE RESPONSIBLE FOR THE NFL LABOR DISPUTE?

ROOKIE WAGE SCALE **63.4%**

PROPOSED 18-GAME REGULAR SEASON **69.2%**

PLAYERS' SALARIES **86.5%**

OWNERS' PROFITS **85.7%**

PLAYERS' HEALTH AND PENSION BENEFITS **76.7%**

INJURY COMPENSATION **70.3%**

WILL THERE BE A FULL NFL REGULAR SEASON WITHOUT REPLACEMENTS IN 2011?

NO
36.9%

WILL YOU WATCH THE NFL IF REPLACEMENT PLAYERS ARE USED IN 2011?

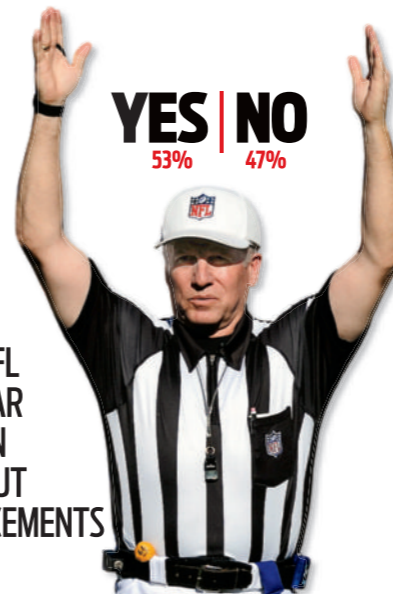
YES
63.1%

IF THE SEASON IS CANCELED OR DELAYED, WHAT EFFECT WOULD YOU IMAGINE THAT HAVING ON YOUR FUTURE INTEREST IN THE NFL?

I'd be more interested.....**10.7%**
No effect.....**44.5%**
I'd be less interested.....**44.8%**

WHAT WOULD YOU MISS THE MOST IF THE SEASON IS CANCELED?

Watching with friends and family.....**41.8%**
Following my team.....**40.7%**
Fantasy football.....**5.2%**
Following headlines.....**3.8%**
Attending games.....**3.1%**
Wagering on games.....**1.3%**
Tailgating at games.....**1.3%**
Broadcasters and TV personalities.....**1.0%**
Other.....**1.8%**



AMONG AGES 18-34

YES **59.7%** NO **40.3%**

55 AND OLDER

YES **36.7%** NO **63.3%**

FANTASY PLAYERS

YES **59%** NO **41%**

IF THE 2011 SEASON IS CANCELED, WHAT WILL YOU DO WITH THE MONEY YOU MIGHT HAVE SPENT ON GAME TICKETS, FANTASY FEES AND/OR PAY-TV PACKAGES?

“take a vacation with my husband”

“I’m sure my wife will think of something”

“find new activities to replace spending my hard-earned money on selfish rich people”

“enjoy better beers”

“fix up my truck”

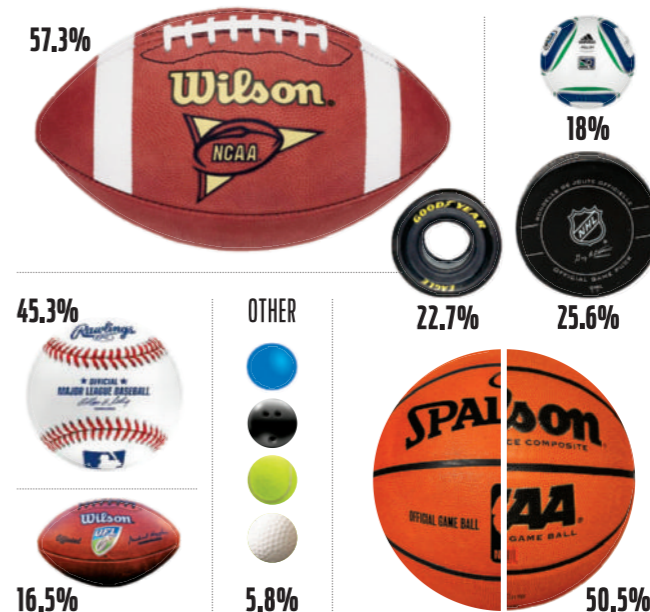
“put money in my kids’ Christmas funds account”

“take my kids to Disney World”

“give it to the offering at church”

“buy more video games”

IN THE ABSENCE OF THE NFL, WHAT SPORTS LEAGUES WOULD YOU FOLLOW MORE CLOSELY?



HOW MUCH TIME DO YOU SPEND IN A TYPICAL WORKWEEK MANAGING FANTASY FOOTBALL?



IF THE 2011 SEASON IS CANCELED, HOW MUCH OF THAT TIME WOULD YOU SPEND WORKING OR STUDYING?



WHICH ACTIVITIES WOULD YOU BE MORE LIKELY TO PARTICIPATE IN DURING A WORK STOPPAGE?

